



## CITY OF MOSES LAKE VISION STATEMENT

To be the community of choice for both commercial and residential opportunities by providing a balance between forward-thinking economic development and small-town integrity through a wide variety of business, educational, cultural, and recreational commitments.



### PUBLIC SAFETY

- Provide police & fire protection to best serve and protect the community
- Ensure a safe environment through crime prevention and law enforcement
- Partner with other local entities to better prepare the community for emergencies



### LAKE

- Support, preserve, enhance, invest in, and promote citizen access to the lake



### TRANSPORTATION

- Increase access throughout the City by continuing to improve, promote and integrate different modes of transportation



### BUSINESS/ECONOMIC DEVELOPMENT

- Leverage local businesses to not only provide a dynamic, diversified shopping and dining experience, but to recruit, retain and further develop economic growth



### BEAUTIFICATION

- Encourage volunteerism, participation, and civic engagement to uphold a high standard of design and property maintenance
- Continue to promote street trees, low maintenance landscaping, and public gardens



### EDUCATION

- Educate local citizens by investing in educational programs and libraries
- Foster a start-to-finish educational foundation where graduates can receive the education and training in order to choose career paths in Moses Lake



### HEALTHY LIFESTYLES

- Preserve and expand parks, recreational trails & centers, while educating the community on the importance of a healthy lifestyle



### CULTURE

- Encourage and promote an appreciation of music, arts, and cultural events



### HEALTHCARE

- Be a center of quality healthcare by attracting high quality doctors, nurses, and specialists



### HOUSING

- Encourage an economically & aesthetically attractive, sustainable housing market

### TOURISM

- Invest in facilities that promote year-round activities

