



Moses Lake Lodging Tax Advisory Committee

Committee Members: Chair – Dr. David Curnel | Tim Molitor | Richard Hanover | Leslie Ramsden | B.J. Garbe

September 17, 2019 at 9:00 AM

Call to Order – 9:00 am

Roll Call

Consent Agenda

All items listed below are considered to be routine and will be enacted by one motion. There will be no separate discussion of these items unless a Board member requests specific items to be removed from the Consent Agenda for discussion prior to the time the Board votes on the motion to adopt the Consent Agenda.

1. Approval of Minutes – November 20, 2018

New Business

2. Budget / Current funds available
3. Chair Curnel Explanation of Council's Appointment of Communications & Marketing Specialist Position & LTAC Funding

Review of 2019 Lodging Tax Funding Applications:

4. Historical Fund Request Spreadsheet & Optional Applicant Scoring Document
5. Organization Name: Moses Lake Youth Hockey Association
Event: Moses Lake Winter Classic - \$4,870
6. Organization Name: Basin Gym Booster
Event: EPIC Invitational - \$10,000
7. Organization Name: Moses Lake Spring Festival
Event: Moses Lake Spring Festival - \$45,000

8. Organization Name: Moses Lake Spring Festival
Event: Name = TBD (Formerly Moses Lake Freedom Fest) - \$90,000
9. Organization Name: City of Moses Lake
Event: City of Moses Lake Marketing Budget & Advertising Campaign - \$195,300
10. Organization Name: Moses Lake Chamber of Commerce
Event: Visitor Information Center - \$50,000
11. Organization Name: Columbia Basin Allied Arts
Event Name: Premiere Season - \$20,000
12. Organization Name: Columbia Basin Allied Arts
Event Name: Promotion & Advertising - \$10,000
13. Organization Name: Visit Washington
Event Name: 2nd Annual Port of Moses Lake's Father's Day Airshow - \$75,000
14. Organization Name: Visit Washington
Event Name: Fiscal Year 2020 Marketing - \$48,000
15. Organization Name: The Tree Fort Children's Museum
Event Name: Emerging Children's Museum Project - \$10,000
16. Organization Name: Moses Lake Business Association
Event Name: Downtown Sip & Stroll - \$4,000
17. Organization Name: Moses Lake Business Association
Event Name: Downtown Brews & Tunes - \$4,000
18. Organization Name: Manta Ray Aquatics (MRA)
Event Name: Inland Empire Junior Champs Swim Meets (3) - \$7,872.23 each = \$23,616.69

Recommendations to the City Council regarding funding requests

LTAC Communications and Reports

Adjournment